



25 26 27
Nov. 2026

**1 Nation
Expo**

**World's Largest
Poultry Expo 2026**
@ Hitex, Hyderabad, Telangana, India



**Poultry
Knowledge[®]
Day**
24th Nov. 2026

Organised by:





7 Halls



35,000
+ sqm2
Display Area



51,251
Visitors



550+
EXHIBITORS



80+
Global
Companies



1700+
KNOWLEDGE
DAY DELEGATES



20+
Associations
(Indian)



20+
Associations
(Global)

President's Desk

IPEMA / Poultry India - 18th Poultry India Expo 2026

It is my privilege to invite you to the 18th Poultry India Expo 2026, the world's biggest poultry exhibition, scheduled from 25–27 November 2026 at HITEX Exhibition Centre, Hyderabad, along with Poultry Knowledge Day on 24 November 2026.

India's poultry sector continues its strong growth trajectory, valued at USD 30.46 billion in 2024 and projected to exceed USD 66 billion by 2034. As the world's third-largest egg producer and a leading broiler producer, the sector contributes nearly ₹ 1.44 lakh crore to GDP and supports over 4 million livelihoods, playing a vital role in nutrition and rural development.

The 17th edition of Poultry India Expo 2025 was a landmark success, featuring 550+ exhibitors from 80+ countries and over 51,000 + Visitors, showcasing innovations across the poultry value chain and reinforcing India's global leadership.

The Indian Poultry Equipment Manufacturers' Association (IPEMA) continues to drive the growth of the sector by bringing together global players and stakeholders through this unified platform, fostering collaboration, innovation, and business expansion.

Collaborations with 20+ international associations, 40+ national bodies, and 60+ media platforms strengthened global integration, while the presence of ministers, policymakers, and industry leaders highlighted strong industry–government synergy. The Knowledge Day seminar delivered focused insights on disease management, future-ready feed, sustainability, and emerging opportunities.

The 18th edition promises to be bigger, more dynamic, and future-focused—advancing innovation, partnerships, and growth across the poultry ecosystem.

Aligned with Hon'ble Prime Minister Narendra Modi's vision of Viksit Bharat and Atmanirbhar Bharat 2047, we remain committed to building a self-reliant and sustainable poultry industry.

Join us as we shape the future of the poultry sector.

Uday Singh Bayas

President

IPEMA – Poultry India





About Poultry India Expo

Poultry India Exhibition, organized by IPEMA, is recognized as the World's Biggest Global Poultry exhibition for the industry. The 18th edition will be held at HITEX Exhibition Centre, Hyderabad, Telangana, India, along with the Knowledge Day Technical Seminar at Novotel, Hitech City, Hyderabad..

A Platform for Poultry insights and growth opportunities covering:

- Poultry industry
- Feed and equipment
- Technology
- Breeders
- Egg farming
- Poultry nutrition
- Animal health
- International poultry production

It offers advanced knowledge and understanding of the poultry industry through scientific forums, training, and career opportunities. The exhibition also showcases the latest advances in poultry research, science, and technology, including cages and feed milling.



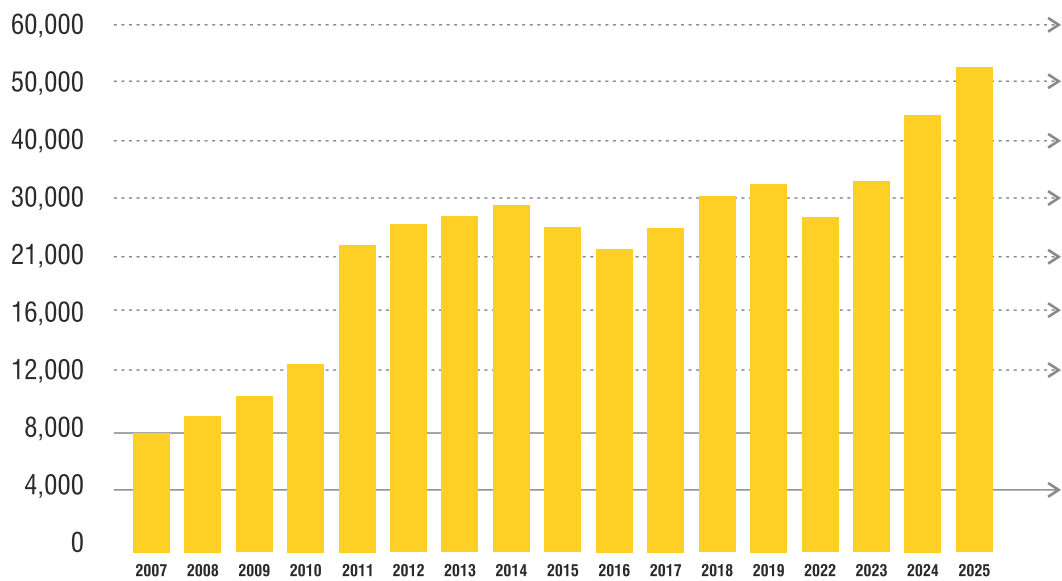
Participating Countries

- Czech Republic
- Spain
- Afghanistan
- Albania
- Algeria
- Angola
- Argentina
- Armenia
- Australia
- Azerbaijan
- Bangladesh
- Benin
- Bhutan
- Brazil
- British Indian Ocean Territory
- Cameroon
- Chile
- China
- Denmark
- Egypt
- France
- French Polynesia
- Germany
- Ghana
- Guatemala
- Hungary
- India
- Israel
- Italy
- Japan
- Kenya
- Kuwait
- Lebanon
- Liberia
- Macau
- Malawi
- Malaysia
- Maldives
- Malta
- Morocco
- Nepal
- Netherlands
- Nigeria
- Oman
- Pakistan
- Palestine
- Poland
- Russia
- Saudi Arabia
- Singapore
- South Africa
- South Korea
- South Sudan
- Sri Lanka
- Switzerland
- Taiwan
- Tanzania
- Thailand
- Turkey
- UAE
- Uganda
- UK
- USA
- Vietnam
- Zambia

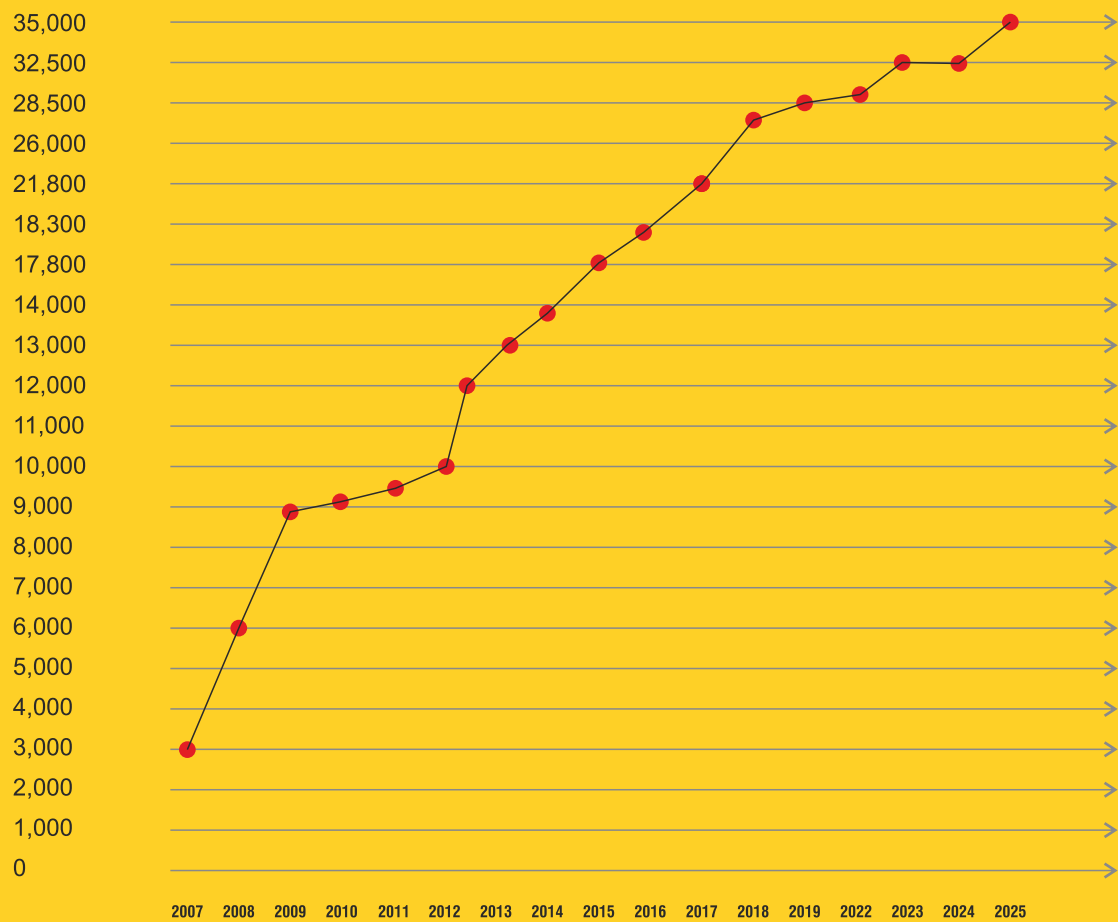




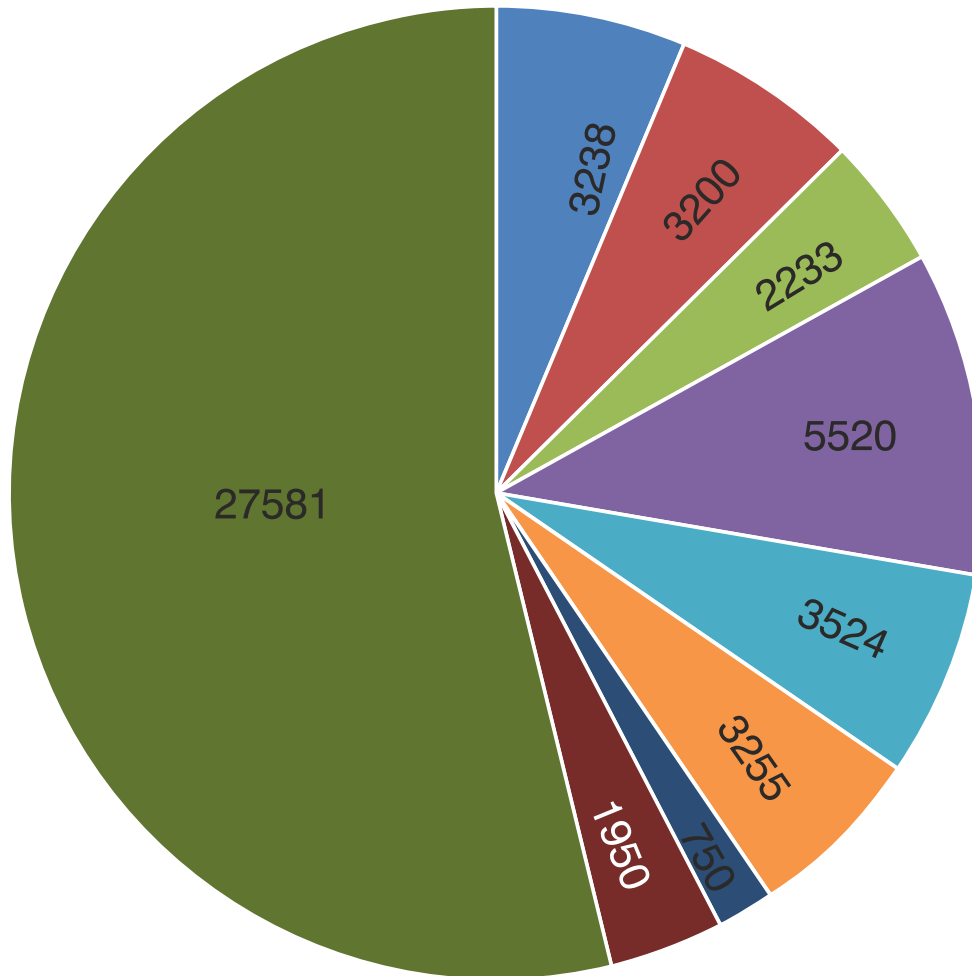
Number of Visitors



INCREASE IN EXHIBIT AREA



SECTOR WISE VISITORS DETAILS - 51251



Breeding	3238
Hatcheries	3200
Feed Industry	2233
Poultry Health & Pharmaceuticals	5520
Poultry Equipment, infra & Technology	3524
Food Processing & Value-Added Products	3255
By-products & Waste Management	750
Veterinary Science	1950
Others	27581

EXHIBITOR TESTIMONIALS



Exhibitor Viraj from Arjun Industries, Vadodara, shared that the company provides proteins and mineral-based raw materials to the feed industry, supporting poultry, cattle, and allied sectors, along with food, pharma, and cosmetic industries.

Participating for the second time, he noted that Poultry India continues to be a strong networking platform, attracting international delegates from Europe, Sri Lanka, Thailand, Vietnam, and the Indian subcontinent, creating meaningful opportunities for collaboration and export growth.

Abhilash Jena, General Manager, Alpha Feeds,

highlighted the 17th Poultry India Expo as a strong platform for networking and business growth. He appreciated the expo's role in connecting industry stakeholders and praised Knowledge Day as an excellent learning platform, adding value to the poultry feed concentrate sector.



Surbhi Rao, Director, Narsipur Chemicals Pvt. Ltd.,

A leading manufacturing company providing biosafety solutions for the animal health sector, shared that Poultry India Expo serves as an excellent platform for networking, building meaningful partnerships, and exploring collaborative opportunities within the poultry industry. She appreciated the strong industry participation at the Expo and noted that the event creates valuable opportunities for companies to connect, innovate, and grow together.

Vishwarya from Vinayaka Ingredients Pvt. Ltd.,

Mumbai, expressed her appreciation to Poultry India for providing an excellent platform for industry collaboration. Representing a company focused on natural, high-efficacy feed solutions, she highlighted their commitment to sustainable practices and supporting the transition towards antibiotic-free poultry farming. A regular participant for over four years, she emphasized their efforts in showcasing innovative solutions that enhance poultry health and farm productivity.



Perizard, Producer Engagement Lead for Global Food Partners in India,

shared that the 17th Poultry India Expo is a great platform to connect with industry leaders, exchange knowledge, and strengthen cage-free and welfare egg supply chains across Asia.



Recap

17th Edition of Poultry India Expo

Strong participation from across the industry spectrum

A Record-Breaking Showcase The expo marked new benchmarks for scale and impact:

550+ Global exhibitors

51,251 Industry Visitors

35,000 sq. m. of exhibition space across 7 air-conditioned, global-standard halls

Stronger Global & National Alliances

The 17th edition witnessed robust collaboration and representation across the value chain, including:

Feed Millers, Poultry Farmers, Layer Farmers, Breeders & Broilers

Veterinarians, Research & Consultancy

Feed Ingredients & Additives, Animal Health

Distributors (Products), Equipment Suppliers & Distributors

Large Integrated Companies

National & Local Authorities, Veterinary Students & Other Stakeholders

20+ Overseas poultry associations

40+ National-level poultry bodies & international poultry media houses

100+ Mainstream and digital influencers

A wide-angle photograph of a large exhibition hall. The floor is covered with a red carpet. Numerous booths are set up, featuring various displays, banners, and equipment. Attendees are seen walking through the aisles and interacting at the booths. A large, curved, metallic structure with a glowing orange light is prominent in the foreground. In the background, there are more booths and a large screen displaying a blue image. The ceiling is white with several spotlights. The overall atmosphere is busy and professional.

Exhibitor Profile

- Breeding / Integration Companies
- Pharmaceutical & Medicine
- Animal Health Products
- Feed Milling & Machinery
- Poultry Equipment Manufacturers
- Poultry Services

Impact of the 17th Poultry India Expo 2025

The expo united global stakeholders, driving innovation, partnerships, and industry growth. It strengthened India's position as a global poultry leader while accelerating technology adoption. A powerful platform that advanced sustainability and future-ready transformation.



Poultry Knowledge Day

24th NOVEMBER 2026

HICC, NOVOTEL, HYDERABAD

Knowledge Day – Highlights

Knowledge Day 2025, held ahead of the 17th edition of Poultry India Expo 2025 in Hyderabad, was a successfully concluded full-day technical seminar that brought together leading poultry professionals, experts, and stakeholders from India and across the globe. The forum focused on the latest advancements and practical insights across key areas including breeding, nutrition, animal health, biosecurity, sustainability, housing, and poultry equipment. With expert-led sessions, knowledge-driven discussions, and strong industry participation, Knowledge Day once again reinforced its position as a premier platform for learning, innovation, and collaboration in the poultry sector.



Expert Insights & Technical Sessions

Knowledge Day featured presentations and panel discussions led by the following renowned speakers and subject-matter experts from India and abroad:

Mr. Tarun Shridhar – Former Secretary, DAHD & Director General, ICFA, delivered the thematic address.

Mr. Sunil Kataria – Managing Director, Godrej Agrovet Ltd., delivered a keynote on the industry outlook in the poultry sector.

Prof. Dr. Suresh Mittal – Purdue University, USA, presented on vaccines and disease control strategies.





Ms. Marisabel Caballero – Hamlet Protein (Denmark), shared insights on advances in early poultry nutrition.

Ricardo R. Guerra – Cargill, spoke on environmental control and housing trends.

Mr. Deepak Pareek – Founder, HnyB Tech Incubations, discussed future feed ingredients (corn/soybean).

Lt Gen Kanwal Jeet Singh Dhillon – Motivational speaker, delivered a session on leadership for the poultry ecosystem

Impact of Knowledge Day 2025

Delivered expert-led insights that strengthened technical capabilities across the sector. It fostered meaningful knowledge exchange and informed decision-making. A premier platform shaping innovation, resilience, and sustainable progress

Upcoming Knowledge Day at 18th Edition of Poultry India Expo-2026

Date: 24 November 2026

Venue: HICC, Novotel, Hyderabad

Expected 9+ renowned global speakers to share expert insights on critical and emerging aspects related to the sector

Expected participation: More than 1,700 delegates from across the globe, including poultry farmers, farm managers, feed experts, poultry health professionals, and international delegates.

The seminar begins at 9:00 AM.

Participants are encouraged to register early to secure their seats.

Organised By

Indian Poultry Equipment
Manufacturers Association (IPEMA)

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NATIONAL SUPPORTING ASSOCIATIONS



NECC
National Egg
Coordination Committee



PFI
POULTRY FEDERATION
OF INDIA
Poultry Federation of
India



CLFMA
Compound Livestock Feed
Manufacturers Association Of
India (Clfma)



AIPBA
All India Poultry Breeders
Association (Aipba)



INFHH
Indian Federation Of
Animal Health Companies
(Infah)



IPJA
Indian Poultry Journalists
Association (IPJA)



PFWF
Poultry Farmers (Broilers)
Welfare Federation



PF&BA
Poultry Farmers &
Breeders
Association (Pf & Ba)



NEPC
National Egg & Chicken
Promotion Council
(NEPC)



IPSA
Indian Poultry Science
Association (Ipsa)



WPSA
World Poultry Science
Association (WPSA)



WVPA
World Veterinary Poultry
Association (WVPA)



NPF
Nepal Poultry Federation



IEIA
Indian Exhibition
Industry
Association
THE GATEWAY TO INDIAN TRADE SHOWS
Indian Exhibition Of
Industrial Association
(IEIA)



TPF
Telangana Poultry
Federation



APPF
Andhra Pradesh Poultry
Federation (APPF)



BCC
Broilers Co-Ordination Committee (BCC)



KPFBA
Karnataka Poultry Farmers
& Breeders Association
Karnataka Poultry Farmers
& Breeders Association (Kpfba)



TPBA
Telangana Poultry
Breeders Association
(TPBA)



AKPF
All Kerala Poultry
Federation



AOFA
All Odisha Layer
Farmers Association



WBPFA
All Odisha Layer
Farmers Association



BBAN
Broiler Breeders
Association North (Bban)



VIP
Vets In Poultry (Vip)



PDF
Poultry Development
Forum - Assam



ARFAS
All Rajasthan Poultry
Farmers Society



APFA
Amaravathi Poultry
Farmer Association



BBH
Bihar Breeders &
Hatcheries Association



UPPFA
Uttar Pradesh Poultry
Farmers Association



AOFA
All Odisha Layer
Farmers Association



MPWPC
Madhya Pradesh Women
Poultry Producers Company
Pvt Ltd (MPWPCL)



ASSOCHAM
Identify - Innovate - Impact

INTERNATIONAL SUPPORTING ASSOCIATIONS



Việt Nam Poultry Association (VPA)
Vietnam Poultry Association (VPA)



Association of
Dutch Poultry
Processing Industries



Interprofession Of
Poultry Farming In Benin



Kenya Poultry Farmers
Association (KEPOFA)



African Poultry Network of the World's Poultry
Science Association (WPSA-APN)



Interprofessional Council
of the Poultry Association
of Togo (CIFA-TOGO)



KENYA LIVESTOCK
PRODUCERS ASSOCIATION - KLPA



Fédération Interprofessionnelle du
Secteur Avicole au Maroc - FISA



Ethiopian Poultry
Producers and Processors
Association (EPPPA)



Poultry Association
of Nigeria



THE POULTRY
ASSOCIATION OF UGANDA



Interprofessional
Federation of the Poultry
Sector of Mali (F.I.F.A.M)



RWANDA POULTRY INDUSTRY
ASSOCIATION (RPIA)



World Veterinary Poultry
Association (WVPA)



Ghana National Association of
Poultry Farmers. (GNAPF)



World Egg
Organisation



Tanzania Commercial
Poultry Association
(TCPA)



U.S. Poultry & Egg
Association



Ministry of Agriculture,
Animal Industry and Fisheries
Republic of Uganda



Department of Animal
Production and Health
(DAPH) of Sri Lanka,

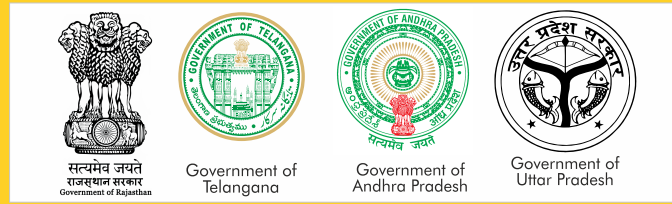


Republic of Lebanon
Ministry of Agriculture



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OF ANIMAL PRODUCTION
(SLAAP)

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